

Bachelor Communication Design:

Course Number	Course Name	HRS.	ECTS
Semester 1			
5310100 TZ	Typography, Sign-Systems	4	6
5310210 FO/KO	Photography/Composition	4	6
5310310 ZE	Illustration/ Conceptual Visualizing	4	6
5310510 TSR	Copywriting/Language	4	6
5322110 DG	Design-History	2	3
5322210 DT	Design-Theory	2	3
5310410 PIK	Positions/Ideas/Concepts	2	3
Semester 2			
5322220 AE	Philosophy(Aesthetics)	2	3
5322120 GF	History of Photography	2	3
5310410 PIK	Positions/Ideas/Concepts	2	3
5320110 TZ	Typography, Sign-Systems	4	6
5320200 FO	Photography	4	6
5320310 IL	Illustration/ Conceptual Visualizing	4	6
5320410 IM	Interactive Media/ Interface Design	4	6
5320510 FV	Moving Image	4	6
5320710 TSR	Copywriting/Language	4	6
5322810 VR	Spatial Design	4	6
Semester 3			
5330110 GD	Graphic-Design/Typography	4	6
5330210 FO/KO	Photography/Composition	4	6
5330310 IL	Illustration/Visualisation	4	6
5330410 TSR	Copywriting/Language	4	6
5330510 IM	Interactive Media/Application Design	4	6
5330610 FV	Moving Image	4	6
5330900 VGR	Spatial Design	4	6
5330710 GB	History of the Moving Image	2	3
TP 1	Technical Practice	2	2
AWPM	Elective	2	2

Semester 4

5324110 KT	Communication Theory	2	3
5324120 MT	Media Theory	2	3
5340110 DS10	Emphasis Project 1* - Moving Image	8	12
5340113 DS13	Emphasis Project 1 - Graphic-Design	8	12
5340115 DS15	Emphasis Project 1 - Illustration	8	12
5340116 DS16	Emphasis Project 1 - Photography	8	12
5340117 DS17	Emphasis Project 1 - Interactive Media	8	12
5340118 DS18	Emphasis Project 1 - Spatial Design	8	12
5340210 DP10	Design Project 1 - Moving Image	4	6
5340213 DP13	Design Project 1 - Graphic-Design	4	6
5340215 DP15	Design Project 1 - Illustration	4	6
5340216 DP16	Design Project 1 - Photography	4	6
5340217 DP17	Design Project 1 - Interactive Media	4	6
5340218 DP18	Design Project 1 - Spatial Design	4	6
5340400 VPR	Preparation for the Internship	4	6
TP 2	Technical Practice Course	2	3
AWPM	Elective	2	2,5

Semester 5

5350400 PR	Internship (Minimum of 20 weeks / 8 hours a day)		30
5350500 PRLV	Practical Reflection	2	

Semester 6

5360400 RE	Legal Introduction	2	3
5360110 DS10	Emphasis Project 2 - Moving Image	8	12
5360113 DS13	Emphasis Project 2 - Graphic Design	8	12
5360115 DS15	Emphasis Project 2 - Illustration	8	12
5360116 DS16	Emphasis Project 2 - Photography	8	12
5360117 DS17	Emphasis Project 2 - Interactive Media	8	12
5360118 DS18	Emphasis Project 2 - Spatial Design	8	12
5360201 DP1	Design Project 2 - Graphic-Design	4	6
5360204 DP4	Design Project 2 - Illustration	4	6

5360206 DP6	Design Project 2 - Photography	4	6
5360207 DP7	Design Project 2 - Interactive Media/Visualisation	4	6
5360208 DP8	Design Project 2 - Visual Communication in Space	4	6
5360209 DP9	Design Project 2 - Copywriting/Language	4	6
5360210 DP10	Design Project 2 - Moving Image	4	6
TP 3	Technical Practice	2	2
5326310 PH	Ethics and Cultural Philosophy	2	3

Semester 7

5370400 MAR	Marketing Strategy	2	3
5370109 DS9	Emphasis Project 3 - Graphic Design	6	9
5370112 DS12	Emphasis Project 3 - Illustration	6	9
5370113 DS13	Emphasis Project 3 - Moving Image	6	9
5370114 DS14	Emphasis Project 3 - Photography	6	9
5370115 DS15	Emphasis Project 3 - Interactive Media	6	9
5370116 DS 16	Emphasis Project 3 - Spatial Design	6	9
TP 4	Technical Practice	2	2
5370200 BA	Bachelor Thesis		12
5370300 BAS	Bachelor Seminar	2	3
Total		120	210

* Emphasis Project = Focus Project